

Doomed to fail: Disruptive innovation's Split-Brain problem and the curse of Innovation Anti-Patterns™

December 3, 2020 from 12:00 PM CST to 2:00 PM CST

We talk a lot about disruptive innovation. What if we talk about what disrupts innovation and how to avoid those practices? What causes innovation efforts to fail in equipment finance organizations? Why do we quit too soon?

Innovation anti-patterns are easy to recognize as problematic when presented in a list. However, in the real world, innovation disrupting behaviors come in all shapes and sizes and are disguised in everyday interactions to which you wouldn't give a second thought.

Join us for an insightful exploration of innovation anti-patterns with Grant Wood, founder, KNotion Labs.

Guest Speaker & Collaborator*: Grant Wood, Founder of KNotion Labs

Hosted & Facilitated by: Deborah Reuben, CEO & Founder of TomorrowZone

Grant Wood is the Founder and CEO of Knotion Labs, a growth and innovation practice specializing in disruptive innovation. He is an innovation thought leader, international speaker, and the creator of the insightful (and funny) Innovation Anti-patterns™. His reality-based approach to disruptive innovation was developed through years of innovating in financial services, retail, advertising, industrial manufacturing, renewable energy, and entertainment spaces.



In addition to designing and building one of the world's fastest financial services platforms, Mr. Wood is active in the community as both an independent filmmaker, arts grant review board member and former arts non-profit director.

**Grant will continue to occasionally interact with us in the catalyst community following the event.*

Agenda:

12:00 - 2:00: UnConference Session

- Welcome
- Introduction to Innovation Anti-Patterns and audience Q&A with Grant
- Roundtable/Collaboration Breakouts:
 - Disruptive Thinking & Sacred Cow Tipping
 - Driving forward-thinking ideas to the next level
- Recap takeaways and ongoing discussion*
- Close

2:05 – 2:30: Optional hang out

- After a quick break, you are welcome to come back and hang out with us.

**A virtual space for forward-thinking leaders to connect, collaborate,
and shape the future of equipment finance together.**

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Forget the traditional roundtable, let's make it an interactive game!

December 8, 2020 from 12:00 PM CST to 2:00 PM CST

It's been months since teams could enjoy the benefits of frequent in-person interactions that build trust, enhance creativity, and accelerate problem-solving. Long periods of remote working can become monotonous, and standard virtual meetings and webinars can start to feel like a drag. So how do you foster creativity, drum up new ideas and promote a collaborative and innovative culture when you can't gather in person? How do you meet (and retain!) new and interesting people and make quality connections with other professionals, or deepen your existing relationships in a digital environment? Innovation requires asking new questions.

What if a virtual roundtable discussion could be a game? The world has enough tasteless small talk that leaves people feeling hungry for something more. Let's do something better. Something that really brings people together, allows them to let their guard down, have fun with one another and spark new ideas. Cozy Juicy Real is a game created with a very un-game-like purpose: to kindle fun and engaging conversations in a bright and exciting environment.

Come and experience this for yourself. Leave this session with new connections and practical ideas that you can apply in your business immediately. And have some fun in the process!

TIPS: for this event, we recommend a laptop or desktop computer with video, audio, and highspeed internet. This is a highly interactive experience.

Guest Speakers & Collaborators: Jed & Sophia Lazar Co-founders and Inventors of Cozy Juicy Real.
Returning Guest Collaborator: Grant Wood, Founder of KNotion Labs
Hosted & Facilitated by: Deborah Reuben, CEO & Founder of TomorrowZone

Jed and Sophia Lazar are the co-founders and inventors of Cozy Juicy Real. They have worked with GM, The Vienna Institute of Technology, and Impact Hub to create more trusting and connected teams. They are group facilitators, board game designers, and conversational ninjas helping people work better together, one team at a time.

Favorite coffee treat? Frappuccino with silky soymilk and a pump of something sweet.



Agenda:

12:00 - 2:00: UnConference Session

- Welcome and opening remarks and introduction to our guests
- Fireside chat with Cozy Juicy Real Inventors, Jed & Sophia Lazar
- Connecting & Collaborating in the Online World -
In this unconventional session, after a brief intro, we will dive into breakout rooms where the game will begin.
 - Intro to the game and the digital collaboration platform
 - Breakout 1: Game rounds 1 & 2 Getting to know one another and begin sharing digital connection/ collaboration
 - Regroup and share takeaways from the experience
 - Breakout 2: Rounds 3 & 4 – taking it to the next level
 - Regroup and debrief the experience
- Recap takeaways and ongoing discussion*
- Close

2:05 – 2:30: Optional hang out

- After a quick break, you are welcome to come back and hang out with us.

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